

# ALL THE BEST FROM MADKLUBBEN



# BRANDS

KØBENHAVN

AARHUS

ESBJERG

ODENSE



**Madklubben**  
A club for true food lovers



**Bistro royal**  
Refined bistro at Kongens Nytorv.



**Bjørns**  
Classy cocktails at Vesterbro



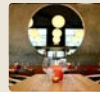
**entre**  
Elegant cocktail bar in Esbjerg



**Food Club**  
Plenty of everything. Minimal waste.



**Frankies**  
Pizza, drinks & more



**Grill**  
Modern classics prepared on the grill



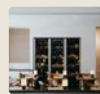
**Hanzō**  
Asian explosion of colors and taste



**Mamma's**  
Italian atmosphere and italian cucina



**Roberta**  
South-American, colorful & festive



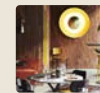
**Tonys**  
Italian family style



**La Bodega**  
Inspired by Southern Europe



**Lupo**  
Handmade pasta with fresh ingredients



**Bazaar**  
Middle-Eastern big-city vibes



**bermuda.**  
Atmosphere, taste, and social-dining

## Frank group



**Frank**  
Modern bistro with a focus on wine



**Polly**  
Local bistro with French inspiration



**Grimal**  
Rustic gastro pub at Vesterbro



**Cleo**  
Unconventional cuisine & natural wine

## Frokostordninger



**Madklubben frokost**



**.506**

# Madklubben



My name is Anders Aagaard, and I am the founder and owner of Madklubben. In 2007, I had a dream of creating a restaurant where we made great food at reasonable prices, served in beautiful surroundings by charming and smiling people.

A club for food lovers. Whether it was the CEO or the student, Madklubben should be the place where you could have a wonderful restaurant experience without the fear of breaking into a cold-sweat when the waiter brought the bill.

I wanted to create a culture of dining out in Denmark. Even on an ordinary half-gray Tuesday, when restaurants were often empty in 2007.

Today, my dream has come true. And more. One restaurant has turned into more than 40 across the country. Restaurants, each with something special to offer. So whether you are two or 200 people, we can find a solution that makes sense to you. Additionally, we have two lunch caterings that, like the restaurants, also offer something very different.

Madklubben is not just about food - it's also about people. None of the things we do make sense without good people. That's why we've created a loyalty program for you and your workplace, which can ensure even more good times together.

*Anders Aagaard*

STIFTER OG EJER AF MADKLUBBEN



# THE MADKLUBBEN B2B LOYALTY PROGRAM

## A loyalty program of benefits

Madklubben's benefits program offers companies a range of opportunities to gain advantages in connection with restaurant visits, company events, team dinners, day meetings, summer parties, and Christmas lunches. It is free to become a part of the program, and there are no commitments or costs involved. Only benefits for you and your company.

The concept is simple. You start benefiting right from sign-up. Every time your company visits one of Madklubben's restaurants, you earn kickback.

**5% kickback after 250,000 DKK spent on restaurant visits**  
**10% kickback after 400,000 DKK spent on restaurant visits**

In addition, you automatically enjoy benefits such as complimentary bubbles and water if you book a table for more than 15 people, and a gift card of 300 DKK for all benefits responsible parties – just to mention a few advantages.

## It is easy to get started

Select the individuals who should have access to take advantage of the company's benefits – and then you're automatically on your way.

The benefits are valid from day one and can be renewed annually. If you qualify for kickback, it will be calculated annually shortly after the turn of the year.

## Something for you?

Write to [business@madklubben.dk](mailto:business@madklubben.dk). You can also call our benefits team directly from Monday to Friday from 10 am to 4 pm at 38 42 42 48.

## Upcoming benefits

We are constantly working on new benefits for the program. If you are registered, you will be the first to gain access to these opportunities.

## BENEFITS FOR THE COMPANY

### STARTUP BONUS

300 DKK gift card to all the company's benefit coordinators.

### NEWSLETTER

Special benefits, events, and news.

### DIRECT CONTACT

Direct contact with Madklubben's benefit team.

### INVOICE

Savings of 250 DKK in invoice fees and it will be send directly to your bookkeeping with 14 days credit

### SPARKLING WINE

Always a complimentary glass of sparkling wine for restaurant visits with a minimum of 15 guests.

### WATER AD LIBITUM

At restaurant visits with a minimum of 15 guests.

You can use your benefits by contacting the benefits team at [business@madklubben.dk](mailto:business@madklubben.dk) or tel.: 38 42 42 48

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## HOW DOES THE KICKBACK WORK?

If the company spends more than 250,000 DKK, paid by invoice, annually on restaurant visits at Madklubben, we offer a 5% kickback bonus. If the company spends 400,000 DKK or more, a 10% kickback is achieved.

## HOW DO I EARN KICKBACK?

### RESTAURANT VISITS

+40 restaurants across all of Denmark.

### MEETINGS

Booking of meeting rooms and refreshments.

### PARTIES & EVENTS

Company events hosted at Madklubben's restaurants.

# Madklubben

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**CONTACT**

[business@madklubben.dk](mailto:business@madklubben.dk)

32 42 42 48 (Monday - Friday, 10.00-16.00)